

PRESS RELEASE

Andreja Majer joins List GC as Senior Business Relations Manager

International Business, marketing and communications expertise for Yachting and Residential

Bad Erlach, 11. September 2026 – List General Contractor GmbH (List GC), a specialist in high-end interior outfitting for luxury yachts and private residences based in Bad Erlach, Lower Austria, has strengthened its team with the appointment of Andreja Majer as Senior Business Relations Manager.

In her new role, Andreja will bring her extensive international experience at the intersection of business relations, marketing and communications as well as strategic business development to List GC, while further strengthening the company's relationships and network across international markets.



Andreja Majer, © List GC

International experience meets new perspectives

Andreja brings around 20 years of experience in international marketing, communications and business development. Her career spans both international corporate environments and entrepreneurship, combining strategic brand management with market expertise, transformation and the development of long-term business relationships.

In senior marketing and communications roles at Samsung Electronics and TCL Communication, she led international markets and worked extensively across DACH, CEE and SEE, as well as with global teams and partners.

As an entrepreneur and strategic consultant, Andreja has also worked with international companies and brands, including Haier and US-based PRADCO Outdoor Brands, Boyt

Harness Company and LimbSaver, on marketing, communications and transformation projects.

She complemented her international management experience with an Executive MBA at the WU Executive Academy in Vienna and the Carlson School of Management at the University of Minnesota, graduating with distinction in 2025.

Throughout her career, Andreja's work has focused on connecting people, markets and different perspectives – creating opportunities for collaboration and shared development through strong and lasting relationships.

Architecture, design and a connection to the maritime world

Architecture, design and the maritime world have long been part of Andreja's interests and experience beyond her corporate career. Through her own hospitality projects in the Mediterranean and many years of working with international guests, she developed a personal familiarity with an environment where living spaces, design and the sea naturally come together.

Joining List GC now connects this long-standing affinity with the professional world of superyacht interiors for the first time – a new industry for Andreja, defined by extraordinary technical, creative and craftsmanship complexity.

At the same time, the Residential sector is particularly close to her through her personal and entrepreneurial experience with architecture, design, hospitality and the creation of living spaces.

Connecting relationships across Yachting and Residential

As Senior Business Relations Manager, Andreja will contribute her international market, communications and relationship expertise to the continued development of List GC's activities. Alongside the company's core Yachting business, Residential will form an important part of her remit.

Within Residential, Andreja will work closely with Residential Sales Manager Jan Jacobsen, complementing his extensive architectural, project and industry expertise with her experience in international markets, business relations, marketing and communications.

“After almost 15 years as an entrepreneur, choosing to join a company again was much more than just another career move for me. At List GC, many worlds come together that have been part of my life for a long time: architecture and design, my connection to the sea, exceptional craftsmanship and international collaboration.

At the same time, the world of superyacht interiors is a fascinating new industry for me – one in which there is a great deal for me to learn, and to which I can bring much of what has shaped my professional journey so far.

Most of all, I look forward to connecting people, ideas and opportunities, and to developing new perspectives together with this great team,” says Andreja Majer.

International relationships as a strategic strength

With Andreja's appointment as Senior Business Relations Manager, List GC is further strengthening the connection between international relationships, market understanding, Sales, and Marketing & Communications.

Christian Bolinger, Managing Director at List GC, says:

“With Andreja Majer, we are gaining an internationally experienced professional who combines strategic thinking with a strong instinct for people, markets and communications. Her international perspective and understand approach are also a very good fit with the way we work and build relationships at List GC. Particular in a business shaped by trust, long-term relationships and international collaboration. We are very pleased to welcome Andreja to our team and look forward to developing new momentum together across Yachting and Residential.”

About List General Contractor GmbH

List General Contractor (List GC) is an Austrian family-owned company headquartered in Bad Erlach, Lower Austria. List GC delivers exceptional interior and exterior outfitting solutions for exclusive motor and sailing yachts as well as extraordinary apartments and residences, combining outstanding engineering expertise with master craftsmanship. This has established the company as one of the world's leading partners in Interior+ Outfitting.

Founded in 1950 as a small joinery business, List GC has evolved into a renowned specialist in highly complex projects. The company stands for traditional craftsmanship, reliability and professionalism, combined with a bold spirit of innovation and pioneering thinking.

As a general contractor, List GC provides all services from a single source – from planning, project and process management through to the production and installation of exclusive interior and exterior living spaces.

List GC offers its employees a state-of-the-art, international working environment and the opportunity to work in small teams where self-organization, personal responsibility and acting in accordance with clearly defined principles are at the forefront, while also benefiting from the stability and security of a large company.

In addition to its headquarters in Bad Erlach and Cohrs Werkstätten GmbH in Bad Fallingbistel, List GC has a further German location through Riederle Werkstätten GmbH in Burgau. List GC also holds a stake in Interior PROMAN, a specialist in project management for yacht interiors.

List GC is part of the List Holding Group (www.list-holding.at)

Bitte beachten: Um Verwechslungen mit anderen Firmen mit dem Namen List zu vermeiden, ersuchen wir Sie höflichst, in der Berichterstattung auf die korrekte Schreibweise List General Contractor GmbH – kurz List GC – zu achten. Vielen Dank!

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